

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 02025 170440Z

10

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 048563

R 170254Z APR 75
FM AMEMBASSY TAIPEI
TO USDOC WASHDC
INFO SECSTATE WASHDC 4852

UNCLAS TAIPEI 2025

USDOC FOR BIC/OIM/PROGDEV/MRD
BIC/OIM/FE--SONNE

E.O. 11652: N/A
TAGS: BEXP, TW
SUBJECT: PTR NO.3 -- "MEDIA USA"

REF : STATE A-248, 12/31/74

SUMMARY: DUE TO INFLUENCE OF GOVERNMENT CENSORSHIP AND
LACK OF COPYRIGHT, "MEDIA USA" WOULD NOT BE VIABLE THEME
PROMOTABLE IN ROC. POST RECOMMENDS NO TC EVENTS BE
PLANNED AROUND THIS THEME.

1. PROPOSED THEME AND RELATED PRODUCTCATEGORIES ARE
NOT PROMOTABLE IN ROC FOR FOLLOWING REASONS:

A) BOOKS: US PUBLISHED SCIENTIFIC, PROFESSIONAL,
TECHNICAL AND STANDARDIZED BOOKS ARE IN GREAT DEMAND IN ROC.
SIMILARLY THERE IS INTEREST IN US PUBLISHED DICTIONARIES,
ENCYCLOPEDIAS, TEXTBOOKS, MUSIC BOOKS, CHILDREN'S BOOKS,
MAPS, CATALOGS, DIRECTORIES, BUSINESS SERVICE PUBLICATIONS,
PHOTOGRAPHIC PRINTS, PLANS AND DRAWINGS FOR INDUSTRIAL PURPOSES
AND LITERARY WORKS. HOWEVER, US PUBLISHERS ENJOY NO COPYRIGHT
PROTECTION IN ROC. BOOKS PUBLISHED IN US ARE COPIED, PUBLISHED
IN A HARDBACK VERSION, WHICH WHILE OF A QUALITY INFERIOR TO
THAT OF HARDBACK BOOKS PUBLISHED IN THE US, ARE NONTHELESS
ADEQUATE. BECAUSE PIRATED BOOKS AND OTHER PRINTED ITEMS
LISTED ABOVE SELL HERE AT 1/4 TO 1/3 THE US PRICE, US PUBLISHED
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TAIPEI 02025 170440Z

MATERIALS EXPORTED TO THE ROC WOULD FIND NO MARKET.

B) PERIODICALS: PERIODICALS AND NEWSPAPERS ARE SUBJECT TO GOVERNMENT CENSORSHIP FOR MORAL AND POLITICAL CONTENT. THIS ASIDE, THESE ITEMS WOULD ALSO BE COPIED AND SOLD AT 1/4-1/3 THE U.S.

C) RECORDED MEDIA AND MOTION PICTURES: RECORDED MEDIA AND MOTION PICTURES SIMILARLY ARE SUBJECT TO GOVERNMENT CENSORSHIP FOR MORAL AND POLITICAL CONTENT. AT ANY ONE TIME THERE MAY BE 5 OR 6 WESTERN MOVIES SHOWING AT MOVIE HOUSES THROUGHOUT THE ISLAND, BUT THESE ARE OFTEN OVERSHADOWED BY CHINESE FILMS SHOWN AT THE SAME TIME. FURTHERMORE, THERE ARE NOW 3 TV STATIONS COVERING THE 90X250 MILE ISLAND, AND THESE BROADCAST ONLY A FEW HOURS EACH DAY. THESE STATIONS CARRY SOME WESTERN SERIALS SUCH AS "HAWAII FIVE-0" OR "GET CHRISTIE LOVE", BUT THESE ARE FEW COMPARED TO THE CHINESE DRAMAS, COMEDIES AND VARIETY AND GAME SHOWS SHOWN.

WESTERN RECORDS AND TAPES ARE ALSO COPIED AND SOLD AT 1/3-1/4 THEIR US PRICES. THUS ROC MARKET FOR RECORDED MEDIA AND MOTION PICTURES IS EXTREMELY LIMITED.

D) MISCELLANEOUS ITEMS: ITEM SUCH AS PICTURE POSTCARDS, GREETING CARDS, PAPERS AND PAPERBOARDS, LABELS, WRAPPERS, CALENDARS, PAINTINGS, HAND-DRAWINGS ORIGINAL ENGRAVINGS, PRINTS AND LITHOGRAPHS ARE PRODUCED LOCALLY IN GREAT ABUNDANCE. THOSE WHICH ARE IMPORTED MIGHT ALSO BE COPIED AND SOLD AT CUT-RATE PRICES.

CONCLUSION: IN VIEW OF ABOVE, POST FINDS SUBJECT THEME NOT PROMOTABLE IN ROC.
UNGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TAIPEI02025
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750134-0226
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750440/aaaabliv.tel
Line Count: 93
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE A-248, 75 12/31/74
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 01 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <01 JUL 2003 by SilvaL0>; APPROVED <30 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PTR NO.3 -- "MEDIA USA"
TAGS: BEXP, TW
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006